

Print made *easy fact* sheet

Tips and hints to make print as easy as it should be

blue
print
dynamic print services

products & services

This sheet is designed to introduce you to Blueprint's comprehensive services. At Blueprint, we aim to make printing the way it should be...too easy!

> HOW? > TIP > GUIDE

Introduction to our products and services

Discover Blueprint's expertise by learning about our specialised equipment, technology, affiliations, premises, certifications and qualifications. Our services include commercial colour offset printing, instant printing, in-house design, in-house digital prepress with CtP, in-house finishing, high-speed copying, photocopying and delivery using Mac and PC files sent via disk or the internet.

Brief Overview

Past & Present

Blueprint was established in 1984 as an instant printer. We have since grown to become a cutting-edge commercial printer able to handle jobs of all sizes and complexity.

Continued re-investment in the business has allowed us to keep abreast of the print industry's ever-changing technology.

We have maintained our point of difference through innovatively using prepress and developing artwork delivery and proofing-management systems that our competitors are only beginning to understand and utilise.

Our Services

CtP (computer to plate)

This technology allows us to bypass film separations. The printing plates are created directly from your digital files. This saves time and money.

It does not matter how your files are created, or whether they are formatted for Mac or PC. We will be able to output them, and send you digital or hardcopy proofs.

In-House design

On top of this, we provide a professional design service to put your job together from scratch – or just finish off those last technical details that will make your job a complete success.

Printing

Our range of printing presses means we can print from the smallest business cards to A2 posters, from 1-colour to 4-colours or more, and all the combinations in between.

We also haven't forgotten our instant printing roots and continue to offer our customers photocopying and high speed duplicating.

Binding & Finishing

Our collating, folding, binding and cutting equipment enables us to handle jobs of all complexities with super-fast turnaround times.

Delivery

With a firmly established network of national and international carriers, we can co-ordinate delivery of your completed job here and overseas, or warehouse until distribution is necessary.

Our aim is to make printing easy for our clients. New technology and our highly motivated team of printers, sales personnel and support staff are helping us achieve our aim.

If you would like to know the nuts and bolts of how we do it, on the reverse of this Fact Sheet is a list of all the technology and infrastructure that makes buying print from Blueprint...*too easy*.

Equipment

Our equipment is second to none and combined with our expert operators, it makes our job and yours...*too easy!*

Prepress Equipment

- ECRM Makomatic Photopolymer (CtP System)
- Purup Eskofot DPX (CtP System)
- Xerox DCC240
- *Oversize A3 Colour Laser Printer*
- 2 x Epson 7600 Ultrachrome Proofer
- ICS Certified StarProof System
- Apple Macintosh, G4 and G5 OS 9/OS X Systems
- PC, Windows NT/98/95/2000/XP Systems
- Linux-Based Apache HTML/POP MAIL/FTP Servers
- Telstra BigPond Direct 20mb ADSL Permanent Static IP/ISP Service
- CiP3 Control Station

Printing Equipment

- Shinohara 75 VHC (2008)
- *5 colour offset press with IR Drying and Aqueous Coating*
- Shinohara 52 VP (2004)
- *5 colour perfecting offset press with IR Drying*

- Shinohara 52 IVP (2000)
- *4 colour perfecting offset press*
- Shinohara 52 IIP (2001)
- *2 colour perfecting offset press*
- Heidelberg GT052 II
- *2 colour offset press*
- Heidelberg 28" Original Cylinder
- *Die cutting, creasing, perforating*

Finishing Equipment

- Horizon VAC100 - 3 x10 Collate/Stack Line
- Horizon Stitchliner 5500 Saddle Stitching Line
- Horizon MC80 Collators/ Saddle Stitching Line
4 x 8 Towers
- Horizon BQ440,
- *4-clamp Perfect Binder*
- Horizon AFC-544-AKT Computerised Folding System
- Itoh 115 MCS Guillotine
- Perfecta 92 Guillotine
- Iram 16, 4-Head Paper Drill
- Multipack Shrinkwrapping Tunnel System
- Wiro binder
- Stapling equipment
- *document and book*

Memberships

Blueprint is a member of the following organisations, enabling us to stay up-to-date and informed about all aspects of the printing industry, from software to sales and equipment.

- Adobe Solutions Service Provider Program
- AIG - Australian Industry Group
- Australian Sales Institute.
- Greenprint Licensee.



Facility

Located in Port Melbourne, our facility is perfect for all your needs. Please come and visit us.

- State-of-the-Art 10,000 sq ft Warehouse/ Factory
- Integrated voice/data/fax CAT5 network
- Integrated PC and Macintosh LAN and WAN services
- Direct FTP services
- Full on-site archival data services
- Located in Melbourne's premier Docklands Precinct
- Off street client parking



Staffing

Blueprint has 23 full-time staff, all well experienced in the printing industry. We have a sales team, a management team and highly qualified production staff operating all of our pre-press, printing, finishing and computer equipment. For staff details, please visit the 'contact' section of our website,

- Trade-qualified print and finishing personnel
- Snr Management experience in excess of 60 years
- Sales people all have comprehensive print and industry knowledge

Software Used

Blueprint accepts files from a large range of software applications, including:

- Quark Xpress
- Adobe Pagemaker
- Adobe InDesign
- Adobe Acrobat
- Adobe Illustrator
- Adobe Photoshop
- Macromedia Freehand
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- Microsoft Publisher
- Corel Draw

Distribution

The following distribution companies work with Blueprint to send your jobs anywhere in the world, quickly and safely:

- Qantas Air Express
- Australian Air Express
- DHL Worldwide
- TNT
- ICE Transport
- World Class Direct Mail
- Syntax Direct

Key Suppliers

Excellent relationships with our suppliers, enable Blueprint to finish jobs on time and on budget!

- Dalton Fine Paper
- Edwards Dunlop
- Raleigh Paper
- Spicers Paper
- CPI Paper
- Currie & Co
- AM International
- The Laminating Company
- Focus